

## **Editorial**

"Through retrospection of the past, a person could make the future path of life fruitful and free of malice."

The dawn of the New Year signifies the time to bid farewell to the by-gone year and beginning of new year, new goals, new achievements and lots of new inspirations into your life. The team of Publication and Creative Writing wishes you all a very happy new year and welcomes you all to the opening edition of SBS times of this year. The essential purpose of SBS times is to inform, engage, inspire and entertain a diverse readership: including alumni, faculty, staff, students, and other members of SBS University and by presenting an intimate, timely and honest portrait of the University, it's members, it's programs, it's challenges, it's resources and it's mission. In the originality of it's conception, in the excellence of it's writing and visual presentation and in it's commitment to accuracy, healthy discourse and editorial balance, the magazine endeavors to reflect the values and the quality of the university itself. We look forward to 2019 with more active participation of the students in all events and great hopes for improvement of SBS times.

This issue includes: Republic Day Celebration in the University, Placement News, Dialog Box, Student's Column and Photograph of the Month. We also extend our heartiest thanks to all our students, faculty members, our editorial board for their constant support and contribution.

We wish all our readers a very successful & prosperous new year.

Editorial Board SBS University

#### **Photograph of the Month**



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# आवाज

हर दिल को यहाँ पे चीरेगी
ऐसी अपनी आवाज यहाँ
दिखलाने को अन्त तुम्हे
करते हैं हम आवाज यहाँ
लड़ते हैं जब तुफानों से
चट्टानें भी हिल जाती हैं
वौड़ रहा जो रगो में तेरे
खून नही वो पानी है
जो गलत टोक न सकता है
वो हमें रोक क्या सकता है
अरे भगत सिंह सी ज्वाला है
दिल में हम सब के गाँधी है
रख लो सम्भाल कर टोपी अपनी,

Sakshi Gupta M.Sc. Chemistry II Year



Under officer Vaibhav Maurya, BMLT III year represented Uttarakhand in Republic Day parade, New Delhi.

गणतंत्र दिवस प्रत्येक वर्ष 26 जनवरी को समस्त भारत में हर्श व उल्लास से मनाया जाता हैं | 26 जनवरी 1950, को प्रातः 10 बजकर 18 मिनट में भारत का संविधान लागू किया गया। भारत की आत्मा अगर कोई चीज है तो वह है हमारा संविधान जिसने प्रत्येक भारतीय को स्वतंत्र शिक्षा, न्याय व अन्य मूल भुत सुविधाओं का हक दिया। 26 जनवरी का चयन बेहद महत्वपुर्ण है। क्योंकि भारत का पूर्ण स्वराज इसी दिन घोषित किया गया। डा० राजेन्द्र प्रसाद स्वतंत्र भारत के प्रथम राष्ट्रपति थें।

गणतंत्र दिवस हर राज्य में मनाया जाता है परन्तु इसे विशेष रूप से भारत की राजधानी दिल्ली में मनाया जाता है। विजय चौक पर विशेष रूप से मंच तैयार किया जाता है भव्य परेड व झांकियों का आयोजन देखने लायक होता है इसकी शुरूआत देश के माननीय प्रधानमंत्री द्धारा अमर जवान ज्योति पर श्रधाँजलि देकर होता है। हजारो – लाखों जवानों के बलिदान को याद किया जाता है, जिन्होंने देश के लिये अपना जीवन कुर्बान कर दिया।

राष्ट्रपति अपने अगं — रक्षको के साथ पधारते है और उनके द्धारा राष्ट्रीय ध्वज फहराया जाता है। राष्ट्रपति परेड का निरिक्षण करते है। विभिन्न विद्यालयों के छात्र—छात्रायें एन0 सी0 सी0 केडेट्स पूलिस अर्धसैनिक और सेना के जवान भाग लेते है इस अवसर पर किसी राष्ट्रीय अध्यक्ष को मुख्य अतिथी के तौर पर आमृत्रित किया जाता है। परेड के पश्चात विभिन्न झाकियों की प्रस्तूति होती है जिससे दर्शको में रोमान्च व जोश भर जाता है। जम्मू—कश्मीर से कन्याकूमारी तक झाकियों देखने को मिलती हैं। राष्ट्रपति उन वीर जवानो व पुलिस कर्मचारीयों को वीरता पुरूस्कार व पदक प्रदान करते हैं जिन्होने असाधारण साहस व वीरता की मिसाल पेश की है।

गणतंत्र दिवस अपनी उपलिक्षियों के मूल्याकंन का दिन हैं। गणतंत्र दिवस में कोन—कोन सी मंजिले तय कर ली और किन मंजिलो को पाना अभी शेष है। ये दिन अपने देश के उन विर सपूतो के याद करने का दिन है जिन्होने इस देश की आजादी के लिये अपने प्राण तक न्योछा।वर कर दिये। हजारो— लाखों लोगो के त्याग से बलिदान से और अपने देश के प्रति असीम प्रेम से ही आज हम आजाद देश में सांस ले पा रहें है।

हमें साथ मिलकर कंधे से कधां मिलाकर साथ चलना होगा और एक 21वी सदी के भारत का निर्माण करना होगा जहां प्रत्येक व्यक्ति को मूल सुविधाये मिल सकें जैसे रोटी, कपडा, मकान, शिक्षा, चिकित्सा, न्याय इत्यादि। किसी भी देश का विकास तभी संम्भव है जब उस देश का प्रत्येक व्यक्ति विकास करें। देश में असमानता का माहौल है जिस तरह अमीर और अमीर व गरीब और गरीब होता जा रहा है। यह देश की आंत्त्रीक रक्षा के लिए खतरा हो सकता हैं। गणतंत्र दिवस हमें आपस मे एकता, विश्वास, सहयोग सिखाता है। क्योंकि इन्हीं जिवन मुल्यों के बदोलत हमें आजादी मिली है।

# CSIR-IICB Launches World's First Ayurvedic Cancer Drug "Kudos CM 9"

Cancer is a deadly enemy of society on a global scale. The alarming rate at which it is spreading its claws is a matter of great concern. In India alone, cancer death toll clocks in approximately 2900 per day, with more than 10 Lakh of people dying per year. Indian scientists have taken a step ahead in the battle with Cancer. The Ministry of Science & Technology, CSIR-IICB has successfully launched "Kudos CM 9" -world's first ayurvedic drug to combat cancer and is non-synthetic & chemical free.

As per statements by a senior scientist involved in this project, Prof. Chitra Mandal who belongs to the Cancer Biology & Inflammatory Disorder Division of CSIR-IICB, Kudos CM9 is a result of extensive research conducted by the team over past 30 years. It is the first ever ayurvedic drug made for cancer which has no side effects, she further added.

Kudos CM 9 is believed to be a highly effective drug for treating cancer in an early stage. It helps in controlling further spread of cancer growth in patients diagnosed with cancer, who are undergoing chemotherapy & radiotherapy. Kudos CM 9 can be useful for treating both benign and malignant tumor.

As per Prof. Mandal, this drug combination was prepared after carrying several tests on cancerous cells in the liver, pancreas and other organs. One of the combinations testes worked well for all types of cancers. She further added that Kudos CM 9 acts as an immunomodulator. It targets only cancer cells and provides immune therapy.

Director of CSIR-IICB & CSIR-NEIST, Prof. Samit Chattopadhyay said that they have transferred the technology to Kudos Laboratories India, Kudos Ayurveda.

They will be responsible for the manufacturing & marketing of this unique drug both in India & globally for the benefit of people on a global scale.

Kudos CM9 is world's first ayurvedic drug that works on the concept of programmed cell death. It shields the healthy cells and fights against the malignant cells, thus boosting the immunity of patients suffering from cancer. Kudos CM 9 acts by blocking certain cancerpromoting enzymes & hormones. It also posses antimutagenic, chemoprotective and radioprotective properties.

As per Dr. Priyanka CEO, Kudos Ayurveda said; "Kudos CM9 helps to prevent, fight and cure cancer at every stage, i.e. genesis, growth and spread of cancer. Kudos CM9 is equally effective in those patients who have become resistant to chemotherapy, radiotherapy and hormone therapy. Kudos CM9 is also highly useful for those patients, who are not fit for surgery, chemotherapy, and radiotherapy due to old age marked weakness or any other factor".

Kudos CM9 is available in the market in the form of tablets. More details on the efficacy of the drug will be known in the near future.

CSIR-IICB Launches World's First Ayurvedic Cancer Drug - "Kudos CM 9"



### **Campus Placement**



A pool campus placement drive was organized by Training & Placement office, SBS University for Macleod's Pharmaceuticals, Baddi, H.P. The campus placement was for the final year students B. Pharm., M. Sc. Pharm. Chemistry, and M. Sc. Chemistry for the post of trainee executive in Q.C. More than 100 students of B. Pharmacy, M. Sc Pharm. Chemistry and M. Sc Chemistry from various Institutions of Uttarakhand like SGRRITS, Dehradun, HNBG Central University Srinagar, Gurukul Kangri University Haridwar, Gyani Inder Singh Institute of Pharmacy, Dehradun, GRD Institute of Pharmacy, Dehradun etc. participated in the pool campus drive. The panel for the interview consisted of Mr. Sunil Kumar- Manager HR and Mr. Sudhir Kumar- Sr. DGM-QC from Macleod's Pharmaceuticals, Baddi, H.P.

Dr. Nikki Nautiyal (T&P Officer & Secretary) welcomed the team and the campus placement process started with the brief induction by Mr. Sunil Kumar and Mr. Sudhir Kumar followed by written examination and personal interview of the students. Students interacted curiously with the team members of Macleod's Pharmaceuticals, Baddi, H.P. They participated in the placement drive with great zeal and enthusiasm.

The panel was felicitated with a memento by Dr. Mamta F. Singh (Convener Training & Placement Office) as a token of gratitude. Mr. Shashank Soni, Dr. Santosh Kr. Karn, Dr. Neetu Pandey and Mr. Brijesh Shankar were also present on the occasion.

After the final round of interview 12 students were selected.

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