

Sardar Bhagwan Singh University Celebrates World Sparrow Day with Awareness Campaign



Sardar Bhagwan Singh University (SBSU) marked the World Sparrow Day celebration on March 21st, 2025, with an event aimed at raising awareness about the significance of sparrows and other small birds in maintaining ecological balance. The university's efforts are part of a larger global initiative to conserve the declining population of sparrows due to rapid urbanization, environmental degradation, and climate change.

Prof. (Dr.) J. Kumar, Vice-Chancellor of Sardar Bhagwan Singh University, delivered an inspiring speech emphasizing the importance of sparrows and other small birds in our ecosystem. Addressing students and faculty, he highlighted the urgent need for conservation efforts to protect these valuable species. "The rapid urbanization and changing landscapes have left sparrows with fewer places to nest and less food to thrive. It is our responsibility to reverse this trend by creating bird-friendly environments in our communities and taking conscious steps to safeguard these creatures," he said. He further added, "World Sparrow Day coincides with World Happiness Day, and the two are interlinked. The presence of sparrows symbolizes a thriving environment, contributing to our collective well-being and happiness."

He encouraged the students and faculty to be active participants in conservation efforts, whether through planting native trees, setting up birdhouses, or raising awareness about the importance of sparrows.

Dr. Garima Singh delivered an insightful talk on the daily practices that can help conserve sparrow habitats, the alarming decline in sparrow populations, and the crucial ecological role sparrows play in our environment. She urged the audience to adopt simple practices like planting native vegetation, creating nesting spaces, and reducing pesticide use to create a more bird-friendly environment. "Every small step, whether it's planting a tree, installing a birdhouse, or spreading awareness, can make a significant difference. By working together, we can restore the balance and provide sparrows with the environment they need to flourish," she added.

During the event, videos on the declining population of sparrows and understanding their habitats were shown to the students. Additionally, students actively participated by exhibiting their creative representations of various types of bird nests, showcasing their understanding and concern for avian conservation.

In a heartwarming initiative, SBSU distributed birdhouses to students and faculty members as part of its commitment to sparrow habitat conservation. This gesture is aimed at encouraging the creation of safe and natural nesting spaces for these small yet vital creatures.

In commemoration of the event, best wishes from the Hon'ble President of SBSU, Dr. Gaurav Deep Singh were conveyed to the students, encouraging them to continue their efforts towards environmental conservation.

The occasion was graced by Prof. Deepak Sahni, Registrar; Prof. Maneesh Arora, Dean Student Welfare; Ms. Urmi Chaurasia, Controller of Examination; Lt. Col. R. P. Jugran (Retd.), Deputy Registrar, Admin; Mr. Vipin Jain, Deputy Registrar, HR & Liaison; Prof. (Dr.) Veerma Ram, Director, School of Pharmaceutical Sciences and Technology, along with other faculty members and staff.

By celebrating World Sparrow Day, Sardar Bhagwan Singh University reaffirms its commitment to environmental conservation and sustainable practices, creating a better future for wildlife and the planet.